TO: STATE WORKFORCE AGENCIES
    STATE WORKFORCE ADMINISTRATORS
    STATE WORKFORCE LIAISONS
    STATE AND LOCAL WORKFORCE BOARD CHAIRS AND DIRECTORS
    STATE LABOR COMMISSIONERS
    COMPREHENSIVE AND AFFILIATE ONE-STOP CAREER CENTER
    DIRECTORS

FROM: JANE OATES /s/
      Assistant Secretary

SUBJECT: Extension of Deadlines for “Career Videos for America’s Job Seekers Challenge”

1. Purpose. To extend the deadlines for all phases of the Career Videos for America’s Job Seekers Challenge.


3. Background. TEN 42-09 announced a new Challenge contest involving videos portraying various occupations or careers. This new Challenge was based upon the Tools for America's Job Seekers Challenge, conducted in late 2009 and early 2010.

4. Information. The deadlines for all phases of the Challenge have been extended, as explained in the table below (all dates are in 2010).

<table>
<thead>
<tr>
<th>Phase</th>
<th>Purpose</th>
<th>Previous Duration</th>
<th>New Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Video submissions</td>
<td>May 10 to June 18</td>
<td>May 10 to August 20</td>
</tr>
<tr>
<td>2</td>
<td>DOL screening of videos</td>
<td>June 21 to July 9</td>
<td>August 23 to September 10</td>
</tr>
<tr>
<td>3</td>
<td>Public vote and comment</td>
<td>July 12 to August 6</td>
<td>September 13 to October 8</td>
</tr>
<tr>
<td>4</td>
<td>DOL announces final results</td>
<td>August 9 to August 19</td>
<td>October 11 to October 29</td>
</tr>
</tbody>
</table>

Those who submitted a video prior to the original deadline of June 18 and wish to submit an alternate version may do so by August 20, and indicate that they wish to substitute it for the original version.

5. Inquiries. Questions should be directed to the appropriate ETA Regional Office.