TO:             ALL STATE WORKFORCE AGENCY ADMINISTRATORS
               ALL STATE WORKFORCE LIAISONS
               ALL STATE AND LOCAL WORKFORCE INVESTMENT BOARD CHAIRS
               AND EXECUTIVE DIRECTORS

FROM:          EMILY STOVER DeROCCO
               Assistant Secretary

SUBJECT:       Workforce Innovations 2006

1. Purpose. To announce Workforce Innovations 2006 to be held at the Anaheim Convention
   Center in Anaheim, California, July 11 – 13, 2006.

2. Background. Sponsored by the U.S. Department of Labor’s Employment and Training
   Administration and co-sponsored by the American Society for Training and Development,
   Workforce Innovations is the premier annual conference where local, state and national
   workforce leaders, and their partners from industry, education, and economic development,
   gather to sort through issues and confront the workforce challenges facing our country. This
   year’s conference theme is “Regional Strategies...Global Results: Talent Driving Prosperity.”

   You and your colleagues will come away from this conference equipped with the strategies,
   models, and tools you need to prepare a skilled workforce and develop your own regional
   economy’s capacity to meet global competition. More than 3,000 are expected to attend.

   Among the key conference features will be:

   • Powerful plenary sessions featuring outstanding presenters from the public and private
     sectors. Among these speakers will be James Burke, whose interpretation of global
     economic realities and ideas for what we can do to “Innovate for the Day After
     Tomorrow” are sure to be stimulating and provocative. We also will feature
     representatives of the nation’s leading regional economies who will share their strategies
     for and experiences with competing in a global economy.
   • “Learning Labs,” “Quick Takes,” and breakfast and lunch “Roundtables,” all with an
     emphasis on interactive formats that will engage participants in dialogue and provide you
     with models, strategies and tools you can take home and put to use.
   • Super Workshops and dynamic Town Halls, back by popular demand.
   • A vibrant “Global Crossroads,” including more than 100 exhibitors with the latest
     technologies, tools and systems, a Town Square meeting area, a showcase featuring
engaging examples of Talent Development for the Future, and numerous opportunities for both formal and informal networking.

- Opportunities to learn from the accomplishments of Recognition of Excellence honorees (see TEN No. 17-05, dated January 26, 2006).
- Educational off-site tours to innovative venues, including the Tiger Woods Learning Center, dedicated to increasing young people’s commitment to learning through interactive enrichment programs.

3. **Registration.** On-site registration and related information is now available at [www.WorkforceInnovations.org](http://www.WorkforceInnovations.org). Be sure to register early in order to take advantage of the early-bird discounted registration fee. A one-day only registration option is also available.

4. **Getting the Word Out.** In addition to planning to attend Workforce Innovations 2006 yourself, we would appreciate your assistance in letting your colleagues know about the opportunities afforded by this conference. Following are some suggestions for helping us publicize the conference:

   - Forward this information to appropriate staff and colleagues, your Workforce Investment Act partners, including your business, education and economic development associates, Workforce Investment Board members, and interested employers.
   - Join the Workforce Innovations 2006 e-mail list ([www.WorkforceInnovations.org/emailupdates.cfm](http://www.WorkforceInnovations.org/emailupdates.cfm)) to receive conference updates as speakers and learning sessions are confirmed. Encourage your colleagues to sign up as well.
   - Highlight Workforce Innovations in any speeches or presentations you give over the next few months.
   - Distribute Workforce Innovations materials at appropriate upcoming conferences or meetings. You may request Workforce Innovations materials through your ETA regional office or by contacting conference staff at 202-693-3380 or [info@workforceinnovations.org](mailto:info@workforceinnovations.org).
   - Include a link to the Workforce Innovations 2006 web site on your web site. Link instructions are found at [www.WorkforceInnovations.org/materials.cfm](http://www.WorkforceInnovations.org/materials.cfm).

5. **Conference Exhibitors.** Consider exhibiting at the conference and/or identify other potential exhibitors you would like to see in our Global Crossroads. Workforce Innovations provides a valuable opportunity to share your program’s accomplishments with your peers. All exhibit inquiries and suggestions should be directed to conference exhibit management by phone at 410-997-0763 or e-mail at [wi@epponline.com](mailto:wi@epponline.com).

6. **Conference Volunteers.** If you or any of your colleagues planning to attend Workforce Innovations are interested in giving a small amount of your time to serve as a conference volunteer, please so indicate on your registration form and/or contact Elaine Kolodny by phone at 202-693-3880 or e-mail ([Kolodny.Elaine@dol.gov](mailto:Kolodny.Elaine@dol.gov)).
7. **Inquiries.** Questions about Workforce Innovations 2006 should be directed to your ETA Regional Office or to conference staff by phone at 202-693-3896 or by e-mail at info@workforceinnovations.org.