TO: STATE WORKFORCE AGENCIES  
STATE UNEMPLOYMENT INSURANCE DIRECTORS

FROM: JANE OATES /s/  
Assistant Secretary

SUBJECT: Road to Recovery: Strategies for Reemployment Conference

1. **Purpose.** To announce the Road to Recovery: Strategies for Reemployment Conference, which will be held December 14-15, 2010, in Arlington, Virginia, encourage the participation of state Unemployment Insurance (UI) staff, and provide information on how state UI agencies may be reimbursed for actual travel and per diem to attend the conference.

2. **Background.** The U.S. Department of Labor (USDOL) is sponsoring two days of workshops, lively discussions, informative action clinics, and collegial networking events focused on getting America back to work. USDOL has solicited the expertise and talent from all program areas within the workforce system as well as its strategic partners. Conference speakers and participants will represent staff from the following programs and service areas: UI, Trade Adjustment Assistance, Rapid Response, Workforce Investment Act, Employment Services, One-Stop Career Centers, Registered Apprenticeship as well as Employers, Economic Development Agencies, Education, and other government and community partners. Reemployment of UI claimants and connecting UI to the Workforce System is a critical component of this year’s State Quality Service Plan. This conference provides an opportunity to learn about innovative practices and to share challenges and solutions.

The UI program is a key component of the workforce system and integral to strong reemployment strategies for UI claimants. It is critical to have active and engaged participation from state UI agencies at this important conference.

3. **Conference Goals.** The conference sessions will:

   - Help state workforce systems to target and leverage resources to successfully reemploy unemployed workers;
   - Provide participants an opportunity to share successful practices and advance the national discussion about the design and delivery of reemployment services for the nation’s unemployed;
- Emphasize holistic service delivery strategies, including the continuum of services from all workforce programs;
- Acknowledge and build on the workforce system’s reemployment efforts for the last two years including new and expanded efforts funded under the Recovery Act;
- Address the new realities of prolonged unemployment and the need for many workers to up-grade their skills to find good jobs; and
- Share innovative and evidence-based reemployment service delivery strategies that work while also learning from unsuccessful strategies.

4. **Conference Topics.** The conference will include plenary sessions, workshops and other interactive sessions on a broad range of topics relating to successful practices in reemployment services and reducing barriers to reemployment. Conference attendees will hear from practitioners who have implemented successful reemployment programs and are anxious to share their expertise.


There is no registration fee to attend this conference but participants must register. Conference attendees are responsible for making their own travel arrangements. A link to hotel information and online reservations is available at: [http://roadtorecovery2010.org/hotel.html](http://roadtorecovery2010.org/hotel.html). Reservations should be made by November 29, 2010, to secure the Federal per diem rate.

6. **Travel Support.** USDOL will reimburse states’ travel costs (up to $3,000 per state) for two UI staff to attend the conference. Reimbursable costs will be based on Federal guidelines for travel, per diem, and lodging expenses. The current lodging rate is $181, excluding taxes, and the per diem rate is $71. A breakdown of meals and incidental expenses is available on the General Services Administration website at [www.gsa.gov](http://www.gsa.gov). States that plan to have staff attend the conference should provide their Regional Office with actual cost information upon their return. Travel cost reimbursement will be provided in the first quarter above-base funding disbursement.

7. **Action Requested.** State Administrators are requested to provide this information to appropriate staff and are encouraged to have UI staff participate in the conference.

8. **Inquiries.** Inquiries should be directed to the appropriate Regional Office.