A National Partnership of Farmworker Organizations

2001 National Farmworker Conference / USDOL National Monitor Advocate Training

THE DAWN OF A
NEW HARVEST
A Conference Dedicated to Farmworker Women

Albuquerque, New Mexico
March 11-15, 2001
Albuquerque Hilton
MONDAY March 12, 2001

8:00 AM – 8:30 AM
Native Americans Prayer

8:30 AM – 10:00 AM
Opening Plenary Session
Lupe Martinez, President/CEO, UMOS
Chair, MAFO
Clinton Harding, Secretary of Labor,
State of New Mexico
Loretta Sanchez, California Congresswoman
(invited)

10:15 AM - 12:00 PM
National Panel of Farm Worker Advocates
Farmer worker advocates and Federal representatives will present six important issues: labor relations, housing, health, education, workforce development and immigration and how they impact the American farm worker today. They will present their views and opinions about the status of farm workers in America, i.e. their problems, needs and required action.

1:30 PM – 3:00 PM
Breakout Sessions
Review issues in the following disciplines: Workforce Development, Housing, Migrant Health, Education, Immigration, and Labor Relations. The intent of these sessions is to develop recommendations and a plan of action to be presented to members of congress.

3:15 PM – 4:30 PM
Plenary Session
Breakout groups will report their recommendations and plan of action back to the assembly and the national panel of farm worker advocates.

6:00 PM – 8:00 PM
MAFO Bienvenido Reception
(Karaoke and DJ).

Auction

TUESDAY March 13, 2001

8:30 AM – 10:00 AM
Plenary Session
‘Economic Justice’ – John Taylor,
President/CEO, National Community Reinvestment Coalition
Americans build wealth the old fashioned way...by borrowing it. Learn how community leaders can influence financial institutions to serve the needs of farmworkers and other underserved populations.

10:15 AM – 11:15 AM
Working Effectively with Different Cultures
The workshop will examine different methods and effective strategies for serving participants from diverse cultures and backgrounds.

Domestic Violence
This workshop will discuss the impact that domestic violence has on families and the workplace. Participants will learn to recognize signs and symptoms of abuse and meet client needs in a culturally competent manner.

High School Equivalency (HEP) & College Assistance Migrant Program (CAMP)
This workshop will provide descriptions and information on two U.S. Department of Education programs: HEP, a GED preparation program and CAMP, a first year college preparation program.

Housing 101
Housing is not about brick and mortar; housing is about people. Housing is the basis and foundation of family stability. This session will address how to identify funding resources, networking with other providers and/or creating partnerships.

Monitor Advocates: Best Practices
Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

3:00 PM – 4:30 PM
Workforce Development Boards & Workforce Centers
This workshop will stress the importance of having appropriate representation on local and State Workforce Development Boards. The workshop will clarify the roles and responsibilities of NFJP grantees and the Workforce Development Boards.

Women's Health Issues – Part I
(Defining the Problems)
A panel of experts will review the prevailing health issues affecting Hispanic and farm worker women, such as cancer, diabetes, etc.

Defining Different Cultures
This workshop will actually take time to visit the Albuquerque Hispanic Cultural Center and the New Mexico Indian Cultural Center. Tour buses will be made available for workshop participants to visit the centers.

Breaking Ground – Affordable Housing Development and Finance – Session I
This housing session and subsequent sessions will be specifically geared to development of affordable housing and resources to fund affordable housing projects.

Monitor Advocates: Best Practices
Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.
8:30 AM - 10:00 AM
Plenary Session
Alternative Medicine
Alternative medicine has been practiced for decades in the Hispanic and migrant community. Recently, it has gained recognition as a viable treatment alternative by some traditional practitioners. Learn how we can utilize the best of both worlds to stay productive and healthy by a known specialist in alternative medicine.

10:15 AM - 11:30 AM
Model Youth Programs
(A new direction on migrant and seasonal farm worker youth programs)
This workshop will look at model youth projects funded by U.S. DOL Workforce Investment Act, Employment and Training Programs. The panelists will share innovative best practices in Migrant and Seasonal Farm Worker Youth Programming.

TB – A 19th Century Disease in the 21st Century
Cases of TB are becoming more prevalent among migrants. The signs and symptoms of prevention will be discussed, as well as resources and referral sources.

Poverty & Welfare Reform
(Its Impact on Women and Children)
This workshop will focus on the National Welfare Reform Policies and how they are implemented around the country. The panelist will discuss the impact this new legislation has on women and children. The workshop will also examine a few state models and discuss their strengths and weaknesses.

Breaking Ground – Session II
This housing session will address cost of acquisition, pre-development costs and development budgets.

Monitor Advocates: Best Practices
Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

2:45 PM - 4:30 PM
Micro-Businesses-Self Development for Women
The workshop will highlight two successful Self-Development/Micro-Business Programs for Women. Presenters will also highlight strategies used to assist women gain the confidence and skills needed to be competitive in today's challenging environment. In addition, the presenters will highlight program success stories.

Women Health Issues – Part II
(Taking a Proactive Approach to Accessing and Obtaining Services)
The workshop will address how women can take a proactive approach to accessing services from a grass roots perspective. Successful models will be presented as examples of programs that work.

Emerging New Migrant Industries
The panelists will address the increase of migrants impacting the following industries: meatpacking, food processing, and printing. These industries are hiring and embracing a diverse workforce. The panel will examine immigrants’ impact on the labor shortage, local workforce, and the local and state economy.

Breaking Ground – Session IV
This housing session will address ratio analysis (loan-to-value ratio, debt coverage ratio, income-to-debt service ratio), financing gap, and provide additional information funding sources need.

Monitor Advocates: Best Practices
Regional reports: RMAs, SMAs and Outreach Workers. SWOT Analysis – Strengths, Weaknesses, Opportunities and Trends. Peer to Peer dialogue.

6:00 PM - 7:00 PM
MAFO Reception

7:15 PM - 9:00 PM
MAFO Award Gala

Maria Echaveste
MAFO Lifetime Achievement Award
Assistant to the President of the United States and Deputy Chief of Staff

9:00 PM - 12:00 PM
Dance
Early Bird: Postmarked no later than January 18, 2001 - $175.00
Regular: Postmarked between January 18 - February 15, 2001 - $200.00
Late: Postmarked after February 15, 2001 - $225.00

Name
Organization
City
Phone
Fax
Email

Title
Mailing Address
State

Special Vegetarian Meal: [ ] Yes  [ ] No

[ ] I am applying for a registration fee waiver scholarship.  [ ] I am currently a farm worker.  [ ] I am a staff person of an organization that is small and does not have sufficient funds for conferences.

Please use one form per person. To register additional participants, please make extra white photocopies.
For more information, contact Lalo Zavala at 320-202-2156. (Fax: 320-203-8913)

Notable Speakers

Alicia Fernandez-Mott, Chief of the Division of Seasonal
Farmworker Program, USDOL: Roberto Carmona, National
Monitor Advocate, USDOL: Jose Juarez, Regional Administrator;
USDOL: Dallas Region: John Taylor, President/CEO, National
Community Reinvestment Coalition

Keynote
Luncheon Speaker: Arturo Rodriguez
President of the United Farm Workers of America

Reservations
Reservation Department: 1-800-274-6835 or 1-505-884-2500. call
between 8:00 AM and 5:00 PM Mountain Standard Time. Please identify
yourself as attending the MAFO 2001 Annual Conference. Room
Reservation Deadline is February 23, 2001 to get special conference
rates. The rates are single: $67.50; double $77.50; triple $87.50 and
quad $97.50, plus tax. A limited number of rooms have been set aside for
the conference. Reserve your room early. Check in is at 3:00 PM and
check out is at 12:00 PM. Early departure fee: in the event that a guest
checks out a day earlier than the booked reservation, the hotel will add
an early checkout fee of $50.00. Airport transportation is available
through the hotel. Taxicab rates are approximately $15.00 for a 10-15
minute ride.

Scholarships
Scholarships will be awarded on a case by case basis to representatives
of community-based organizations or farm workers who would otherwise
be unable to attend the conference. To apply, complete the scholarship
portion of the registration form. Applications must be postmarked or
before February 15, 2001. MAFO will allow only one applicant per agency.
Only 10 scholarships are available. The scholarship will consist of a
registration fee waiver.

HAC Housing Development Institute
The high cost of housing, resulting in a growing gap between housing
cost and incomes, has become a serious problem for rural and farm
worker families. Farm workers, many of whom are Hispanic, are among
this nation’s lowest paid and most poorly housed. The last comprehensive
nationwide farmworker housing study documented a need for more than
700,000 new or rehabilitated units. At current production levels of about
750 units per year in USDA’s farmworker housing programs, it will
take well over 1000 years to meet the need. Clearly, the piece meal
approach to addressing basic rural and farmworker housing needs has
proven insufficient, ineffective and lacking in concrete solutions. A
comprehensive approach, with the appropriate mix of materials and
human resources, could be transformed into a model to address housing
for rural families and farm workers in your area.

The HAC Housing Development Institute Track focuses on what is being
done to address both rural and farm worker housing shortages by
effectively utilizing available resources. This institute will provide advance
training in preparing development budgets, pro-forma, and packaging for
single and multi-family projects. In addition, the institute will also provide
insights on how to set up a Housing Development Department within your
agency, provide pre-post homeownership counseling and integrating
other social services in housing development projects.

Old Albuquerque Tours
On Tuesday, March 13, 2001, MAFO will provide two (2) 9-passenger vans
to transport interested parties to Albuquerque Historic Old Town. The vans
will make two (2) trips to Old Town and two (2) trips back to the hotel at
designated times. Interested parties will need to sign up prior to Tuesday.

Exhibit Space
Exhibit space is limited and available only on a first-come, first-served
basis. Exhibitors will be provided with a 6' X 21/2' skirted table.
To obtain an exhibitor information packet and registration form, please
call 320-202-2156 or fax request to 320-203-8913.

Cancellation Policy
All conference registration cancellations must be made in writing.
A full refund will be made to anyone whose cancellation is postmarked
by February 15, 2001. However, a $25 processing fee will be deducted
from refunds. Cancellations postmarked after February 15, 2001 or no
shows will not be refundable. Registration fees are transferable to
other individuals.